



Hello community partners!

Partner with us throughout the fall season by participating in our “**Gratitude**” social media campaign. Together, we can continue to work to stop the number one killer of teens in the US—car crashes, particularly those caused by distracted driving. Crashes due to distracted driving are 100% preventable. You can be a part of the solution!

Everything you need to speak up with us for the “Gratitude” campaign is available below. Use hashtags #Gratitude4SafeDrvr and #SpeakUp4Safety, and tag @impactdrivers (Instagram and Twitter/X) and @impactteendrivers (Facebook).



What do you have planned to recognize this season of gratitude and thankfulness? Our dynamic campaign is designed to feature you and your brand as part of the solution. Here are three easy steps you can take to collaborate with us:

Step 1: Post to Your Feed

- Post one of our Gratitude social media graphics on your social media channels. [Click here](#) to download the graphics and captions.
- Tag us on Facebook (@impactteendrivers) and Instagram and Twitter/X (@impactdrivers). Use the hashtags: #Gratitude4SafeDrvr #SpeakUp4Safety

Step 2: Post to Your Story

- Post the Gratitude graphics formatted for Instagram stories (1080x1920 pixels). [Click here](#) to download the graphics.
- Tag us on Facebook (@impactteendrivers) and Instagram and Twitter/X (@impactdrivers) or DM us the story.

Step 3: Use a Video Background

- Download one of the virtual backgrounds [here](#). Feel free to place your organization's logo on the background.
- Use it for your video calls.

- Record an 11 second PSA video. You can use Zoom, Teams, Google Meet, or any platform you are comfortable with that supports virtual background usage.
- If you're unsure what to use, try using Panopto.com! Follow our step-by-step Panopto recording guide [here](#).
- Don't know what to say? Click [here](#) for some suggestions that you're welcome to use! Add your own message of gratitude.
- Throughout the month, post your video(s) on your social media channels. Tag us on Facebook (@impactteendrivers) and Instagram and Twitter (@impactdrivers). Use the hashtags: #Gratitude4SafeDrvr #SpeakUp4Safety

Step 4: Spread the Word!

- Share your social media posts with your coalition members. Ask them to comment, share, and repost. Let's spread gratitude! Together, we can save lives!