



Hello community partners!

Partner with us as school returns to session by participating in our **“Back to School”** social media campaign. Together, we can continue to work to stop the number one unintentional killer of teens in the US—car crashes, particularly those caused by distracted driving. Crashes due to distracted driving are 100% preventable. You can be a part of the solution!

Everything you need to speak up with us for the “Back to School” campaign is available below. Use hashtags #BackToSchool and #SpeakUp4Safety, and tag @impactdrivers (Instagram and Twitter/X) and @Impact Teen Drivers (Facebook).



What do you have planned to kick off the new school year? Our dynamic campaign is designed to feature you and your brand as part of the solution. Here are three easy steps you can take to collaborate with us:

Step 1: Post to Your Feed

- Post one of our Gratitude social media graphics on your social media channels. [Click here](#) to download the graphics. [Click here](#) to download the schedule with captions.
- Tag us on Facebook (@Impact Teen Drivers) and Instagram and Twitter/X (@impactdrivers). Use the hashtags: #BackToSchool #SpeakUp4Safety

Step 2: Post to Your Story

- Post the Gratitude graphics formatted for Instagram stories (1080x1920 pixels). [Click here](#) to download the graphics. [Click here](#) to download the schedule with captions.
- Tag us on Facebook (@Impact Teen Drivers) and Instagram and Twitter/X (@impactdrivers) or DM us the story.

Step 3: Spread the Word!

- Share your social media posts with your coalition members. Ask them to comment, share, and repost throughout the month of September. Together, we can save lives!